

Dave Eisenhart

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Visit me online at ***daveeisenhart.com***

I am a dynamic, competitive management and leadership professional with over 25 years of experience in a fast paced and aggressive sales environment who recently relocated to the Pacific Northwest. I am an imaginative, creative and innovative individual with proven management, finance, sales, advertising, marketing, and new business development skills. My broad-based experience in sales, training, finance, operations, general merchandise, accounting, and e-commerce environments have helped me exceed significant profit, volume and customer satisfaction benchmarks, which illustrate my ability to combine cost control, revenue growth and process improvements through effective staff training, product knowledge and motivation.

Experience;

Chief Creative Officer

2014 - Present

Eveldog Creative Inc.

A founding partner in this small boutique marketing firm that focuses on advanced visualization and graphic rendering specifically catering to the powersports, automotive and service industries. Here I provide creative design ideas and direction while developing a strategic direction for our client's presence across web, mobile, print, digital video, data visualization, and social media platforms. My major focus is with print, branding, graphic illustration, multi-media and web development and advertising.

General Manager/Partner

2009 - 2017

Granite State Harley-Davidson

I relocated to New England to take over a newly acquired Harley-Davidson dealership. During my time here, I established effective policies and procedures that in turn helped us not only achieve new goals, but helped us exceed every goal we put into place, both in sales, profitability and customer service, along with hiring and training a team of effective leaders that has helped us become a leader in our industry and won us numerous customer service and performance awards.

President/CEO

2003 – 2009

Militia Holdings Inc.

I founded and built a successful independent motorcycle dealership that catered to the custom motorcycle culture. What started out as a retail motorcycle dealership with a main focus on vehicle sales and service, eventually became a retail clothing and parts powerhouse. With my ability to create a relevant and visually appealing clothing line, I successfully grew my company to be locally recognized as the "go-to" place for all things motorcycle related.

Vice President and General Manager

2000 – 2003

Foothill Ranch Chrysler, Jeep and Dodge

I operated a successful new vehicle franchise that sold over 1,000 vehicles per year. With a strong focus on sales and finance, and with a hand picked and aggressively trained staff, we were able to successfully surpass benchmark goals put in place by the manufacturer and the company president. Some of my many responsibilities were to personally hire and train the entire staff from scratch; negotiate with vendors; act as liaison with manufacturers and suppliers;

Continued

coordinate advertising and promotions; set budgets; implemented customer relations programs goals and standards. By establishing processes and procedures that worked, I was able to achieve profitability every month since near inception of the company. I established a management philosophy of hiring the right person for the right job and provided a positive working environment including competitive compensation and incentives to retain the highest quality individuals. I was instrumental in developing, guiding and coaching staff toward empowerment and self-management resulting in low turnover in personnel.

Accomplishments;

- Recognized by Harley-Davidson Motor Company with the coveted Bar & Shield Award in 2012, 2013, 2014 and 2015
- Nationally listed in trade publications as one of the industries top performers and I was featured in an article in July 2014 edition of Dealernews Magazine.
- I am Harley-Davidson HDU certified in Operations, Sales, Finance, Parts, Service, MotorClothes and General Merchandise.
- Awarded the Chrysler Financial "Platinum Finance Manager of Distinction" award in 1998, 1999 and 2000
- I was, 1 of 10 members of the Chrysler Financial "F&I Guild of America" and a dealer representative for the West Business Center.
- I was a member of the DaimlerChrysler Business Managers Association and was ranked nationally in the top 10%.
- I was a platinum member of Chrysler Service Contracts "Star Performers Association"
- A 5-time recipient of the Onyx Acceptance Corporations "Gold" dealer award.

Technical Skills;

- I am Microsoft certified in Office platforms including Excel, Word, Outlook, Publisher and Outlook.
- Certified in Adobe Photoshop CS6 and Illustrator, as well as Sketch-Up and AutoCAD
- Proficient on both Mac and PC.
- Reynolds & Reynolds Accounting Certification
- Reynolds, DealerTrack, RouteOne, CUDL, Deallink, Talon, ADP, Lightspeed and CONNECT

About me;

- I'm an avid snowboarder and have been on the mountain every year since I was 7 years old.
- In my teens and early twenties I was a professional competitive surfer and skateboarder.
- I am a NAUI and PADI certified master dive instructor.
- I have an extreme passion for motorcycles and have been on one since childhood.
- I am single with 2 daughters in college.
- I am an accomplished graphic artist and have been commissioned by dozens of companies for my dynamic print advertisements.

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